

# CINEMA, RADIO AND TELEVISION (CRTV)

## **CRTV 118 F Introduction to Radio, TV and Film**

**3 Units**

54 hours lecture per term. This course is designed to assist the beginning student in understanding radio, television, cable, film, and electronic mass media. For those who plan to pursue a career in broadcasting or film, this course will provide guidance for career decisions and background for more specialized courses. For those with a general interest in broadcasting and film, this course will provide a broad understanding of the electronic mass media industries. AA GE (Degree Credit) (CSU)

## **CRTV 120 F Media Aesthetics**

**3 Units**

54 hours lecture per term. This course provides a background in understanding aesthetics used in television, motion pictures, video games, digital media and explores the development and impact of mediated messages. The interplay and structuring of elements of sight, sound, and motion as message components, and their capacity to generate impressions, stimulate feelings, shape attitudes, and convey information are examined. (Degree Credit) (CSU) AA GE, CSU GE

## **CRTV 121 F American Cinema to the 1960s**

**3 Units**

54 hours lecture per term. This course examines the American motion picture industry as a unique economic, industrial, aesthetic, and cultural institution. Development and changes to the 1960's are examined related to technology; industrial and economic models; aesthetic styles and genres; production, marketing, and distribution processes; and audiences. (CSU) (UC) (Degree Credit) AA GE, CSU GE

## **CRTV 122 F Audio Production Techniques**

**3 Units**

36 hours lecture and 72 hours lab per term. This course provides instruction in the operation of radio and television audio equipment, broadcast microphones, and computer software associated with media recording and internet radio. Projects will include production of radio commercials, television commercial soundtracks, digital audio editing, and special radio and television broadcast procedures with an emphasis on smooth operation of the audio control board and other audio equipment. (Degree Credit) (CSU)

## **CRTV 124 F Broadcast Advertising Sales**

**1 Unit**

18 hours lecture per term. This course covers the analysis of the sales function in commercial radio and television stations, and cable television franchises. The students examine the methodology and practical application of electronic media advertising, sales, and research. Audience demographics, market surveys, rate structure, and client relationships are included. Students will learn to write standard length commercials that focus on the targeted consumer and produce results for the advertiser. Discussion of media competitive advantages and disadvantages, as well as vocabulary and techniques of broadcast sales are also examined. (CSU) (Degree Credit)

## **CRTV 126AF World Cinema to 1945**

**3 Units**

54 hours lecture per term. This is the first course in a two-course sequence that will provide a background in cinema history with a global perspective, following the growth of cinema from primarily a U.S. and European form of entertainment and communication to an international medium with significant production centers, cultural traditions, and production styles found in a variety of locations around the world. This course will focus on world cinema from its early development through the end of World War II. This course fulfills the Multicultural Education Requirement for graduation. (CSU) (UC) (Degree Credit) AA GE, CSU GE, IGETC

## **CRTV 126BF World Cinema 1946 to Present**

**3 Units**

54 hours lecture per term. This is the second course in a two-course sequence that will provide a background in cinema history with a global perspective, following the growth of cinema from primarily a U.S. and European form of entertainment and communication to an international medium with significant production centers, cultural traditions, and production styles found in a variety of locations around the world. This course will focus on world cinema after World War II to the present. This course fulfills the Multicultural Education Requirement for graduation. (CSU) (UC) (Degree Credit) AA GE, CSU GE, IGETC

## **CRTV 127 F Screenwriting**

**3 Units**

54 hours lecture per term. This course covers the concepts and practices in the various types of dramatic writing for television and motion picture production. Students will learn about characterization, conflict, structure, and commercial prospects. (CSU) (Degree Credit)

## **CRTV 128 F Writing for Radio, TV and Film**

**3 Units**

54 hours lecture per term. This course covers the concepts, practices and forms for commercials, interviews, corporate and dramatic presentations for radio, television, film and the Internet. This is a course in all forms of media writing. (Degree Credit) (CSU)

## **CRTV 129 F Broadcast News**

**3 Units**

36 hours lecture and 72 hours lab per term. This course provides instruction and practice in gathering and writing news for radio and television. The emphasis is on writing copy and familiarization with professional practices in radio and television news operations, including the use of local news sources, international wire services and other news material. Course activities include planning, writing, and delivering news for radio and television. (CSU) (Degree Credit)

## **CRTV 130 F Broadcast Audio Production**

**3 Units**

**Prerequisite(s):** CRTV 122 F completed with a grade of C or better

36 hours lecture and 72 hours lab per term. This course is designed to increase digital audio production skills for radio and television. Projects are designed to give students the opportunity to use the audio production room for a variety of production purposes for radio, television, film, internet and media production. (CSU) (Degree Credit)

## **CRTV 131 F Contemporary American Cinema (formerly Contemporary Cinema)**

**3 Units**

54 hours lecture per term. This course focuses on the American motion picture industry beginning with the film school generation and the production processes, economic factors, and social influences that have shaped the industry and been shaped by the industry. This will include changes in practices relating to production aesthetics and techniques, marketing, distribution, and technology. (CSU) (UC) (Degree Credit) AA GE, CSU GE, IGETC

## **CRTV 133 F Traffic Reporting**

**3 Units**

36 hours lecture and 54 hours lab per term. This course provides instruction and practice in gathering and reporting traffic for radio and television. The emphasis is on gathering information and writing and announcing traffic updates and familiarization with professional practices in radio and television traffic operations, including the use of local maps, CHP sources, Cal Trans cameras, and other online material. Course activities include compiling, composing, and delivering traffic reports for radio and television. (CSU) (Degree Credit)

**CRTV 135 F Broadcast TV and Radio Announcing****3 Units**

36 hours lecture and 54 hours lab per term. This is a course in announcing technique focusing on the announcing and voiceover skills most needed in contemporary radio and television. This course concentrates on announcer voice technique on and off camera, talk radio hosting skills, commercial interpretation, news announcing, podcasting and ad-libbing. (CSU) (Degree Credit)

**CRTV 139 F Intermediate Broadcast News****3 Units**

**Prerequisite(s):** CRTV 129 F with a grade of C or better

36 hours lecture and 72 hours lab per term. This course is designed to increase the skill level of broadcast news students who have taken one semester of CRTV 129 F, with added television reports, interviews, produced features, traffic reports and additional newscasts. (CSU) (Degree Credit)

**CRTV 145 F Radio and TV Sports Broadcasting****3 Units**

36 hours lecture and 72 hours lab per term. In this course, class members will be involved in the broadcast of local sports on radio station KBPK, 90.1 FM and the Fullerton College Cable Television Network. The sports to be broadcast include football, basketball, baseball and soccer. Students will also perform as sportscasters on news programs for KBPK. Students will interview local athletes, write, and produce feature material for broadcast. (CSU) (Degree Credit)

**CRTV 146 F Intermediate Sports Broadcasting****3 Units**

**Prerequisite(s):** CRTV 145 F with a grade of C or better

36 hours lecture and 72 hours lab per term. In this course, students will take the lead on writing and preparing broadcasts and building presentation/performance skills in the broadcast of local sports on radio station KBPK, 90.1 FM, the Fullerton College Cable Television Network, and Sportsnet web site. The sports to be broadcast include football, baseball, basketball, soccer, NASCAR and hockey. Students will also perform as sportscasters on news programs on KBPK. Students will interview local athletes, write and produce feature material for broadcast. The contributions of minorities and women in sports will be highlighted. (CSU) (Degree Credit)

**CRTV 147 F Advanced Sports Broadcasting****3 Units**

**Prerequisite(s):** CRTV 146 F with a grade of C or better

36 hours lecture and 72 hours lab per term. In this course, students will develop copy, produce, edit and analyze the effectiveness of broadcasts of local sports on radio station KBPK, 90.1 FM, the Fullerton College Cable Television Network, and the Internet. The sports to be broadcast include football, baseball, basketball, soccer, softball, hockey golf, tennis and volleyball. Students will also perform as sportscasters on Fullerton College Cable TV. Students will interview local athletes, and will also write and produce feature material for broadcast. (CSU) (Degree Credit)

**CRTV 149 F Advanced Broadcast News****3 Units**

**Prerequisite(s):** CRTV 129 F with a grade of C or better

36 hours lecture and 72 hours lab per term. This course is designed to increase the skill level of broadcast news students. This course has added field television reports, community interviews, police and fire department telephone interviews, produced features, traffic reports written from source material, and additional newscasts. (CSU) (Degree Credit)

**CRTV 150 F Television Studio Production****3 Units**

36 hours lecture and 54 hours lab per term. This course is an introduction to multiple-camera studio production, theory and practice of producing programs live. Student crew positions, including writer, producer, director, assistant director, lighting director, floor manager, camera operator, technical director, audio engineer, recording engineer and graphics designer. (Degree Credit) (CSU)

**CRTV 157 F Digital Production and Non-Linear Editing for Video and Film****3 Units**

36 hours lecture and 72 hours lab per term. This course introduces single-camera video and filmmaking production techniques; including operation of digital video cameras and recorders and sound, lighting, and non-linear editing equipment. Students will use professional procedures from pre-production through post-production to develop, produce, and execute to completion various non-fiction and fiction program formats applicable to television and motion pictures. (Degree Credit) (CSU) (C-ID: FTVE 130)

**CRTV 160 F Introduction to 16mm Film Production and Digital****Cinematography (formerly Introduction to Filmmaking)****3 Units**

**Prerequisite(s):** CRTV 157 F or DART 180 F with a grade of C or better

36 hours lecture and 54 hours lab per term. This course is an introduction to the fundamental techniques and aesthetics of film production including digital cinematography. Lecture/lab will emphasize camera operation, editing, lighting, cinematography and directing. Study and analysis of classic films as well as student's own work will be viewed. (Degree Credit) (CSU)

**CRTV 164 F Advanced Digital Production and Non-Linear Editing for Video****3 Units**

**Prerequisite(s):** CRTV 157 F with a grade of C or better

36 hours lecture and 72 hours lab per term. This course is designed to provide students with training and experience related to the design and execution of professional quality single-camera productions that would comprise a demo tape appropriate to pursue employment in the television/film industry. The focus will be on achieving levels of design and execution that are effective in meeting project/client and industry needs. Elements include multi-camera editing, green screen, key framing and color correction. (CSU) (Degree Credit)

**CRTV 175 F Documentary Filmmaking****3 Units**

**Advisory:** CRTV 157 F or knowledge of camcorder usage and Apple computers.

54 hours lecture per term. This course gives an introduction to modern digital documentary filmmaking techniques. Practical narrative and technical approaches to documentary productions are examined and demonstrated. Students will participate in production of a documentary project(s). (Degree Credit) (CSU)

**CRTV 196 F Communications Seminars****0.5-3 Units**

0-54 hours lecture and 0-162 hours lab per term. This course is designed to expose students to up-to-date equipment, methods, techniques, and materials. These courses offer the student opportunities for specialized training in greater depth than can be offered in a general course. These courses will vary from semester to semester depending on student interest, industry developments, and need for specialized training. See class schedule for current offerings. (CSU) (Degree Credit)

**CRTV 199 F Cinema-Radio-TV Independent Study****1-3 Units**

54-162 independent study hours per term. This course is designed for students who wish to increase their knowledge of cinema, radio or television through individual study. Project with written report or outside reading with written report is required. Independent production with staff supervision may be approved. (CSU) (UC review required) (Degree Credit)

**CRTV 227 F Intermediate Screenwriting****3 Units**

**Prerequisite(s):** CRTV 127 F with a grade of C or better

54 hours lecture per term. The application of concepts and practices used in the various types of dramatic writing for television and motion picture production in the completion of a feature length screenplay that meets industry standards. Students work from original student concept and first 20 pages developed in CRTV 127 F to finish a fully developed screenplay that is ready for professional submittal. (CSU) (Degree Credit)

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| <b>CRTV 235 F On-Air Radio Broadcasting</b> <b>3 Units</b><br><b>Prerequisite(s):</b> CRTV 122 F and CRTV 135 F with a grade of C or better<br>18 hours lecture and 108 hours lab per term. This course includes daily broadcast preparation and presentation of on-the-air programs. Students gain actual on-the-air experience on College FM station, KBPK, 90.1 MHz. (CSU) (Degree Credit)  | <b>CRTV 291 F Internship in Communications II</b> <b>2-4 Units</b><br><b>Prerequisite(s):</b> CRTV 290 F with a grade of C or better<br>18 hours lecture and 60-180 hours of supervised unpaid internship or 75-225 hours paid internship per term. This course will further prepare students for the next level of career exploration. Topics will include networking, interviewing skills, and clarifying employer/client expectations. (Degree Credit) (CSU) |
| <b>CRTV 236 F On-Air Radio Broadcasting - Intermediate</b> <b>3 Units</b><br><b>Prerequisite(s):</b> CRTV 235 F with a grade of C or better<br>18 hours lecture and 108 hours lab per term. This course builds intermediate on-air skills, and includes the developing and writing of material for broadcast and the production, editing and presentation of materials on the air and on the internet. Students will program original long form music segments. Students gain increased proficiency in on-air broadcasting on College FM radio station KBPK, 90.1 MHz, and are heard worldwide on KBPK's Internet stream. Students will also analyze the effectiveness of on-air broadcasts. (CSU) (Degree Credit) | <b>CRTV 292 F Internship in Communications III</b> <b>2-4 Units</b><br><b>Prerequisite(s):</b> CRTV 291 F with a grade of C or better<br>18 hours lecture and 90-270 hours of employment or unpaid internship per term. This course is designed to give the student the skills needed to market themselves as professionals in the entertainment and communication industries. (CSU) (Degree Credit)  |
| <b>CRTV 237 F Advanced On-Air Radio Broadcasting</b> <b>3 Units</b><br><b>Prerequisite(s):</b> CRTV 236 F with a grade of C or better<br>18 hours lecture and 108 hours lab per term. This course includes long-form music interview with instrumental and vocal recording artists in various genres, including jazz, country, rock and roll, electronic music, hip-hop and classical. Students gain actual on-air experience on college station (KBPK) and internet radio. (CSU) (Degree Credit)  | <b>CRTV 293 F Internship in Communications IV</b> <b>2-4 Units</b><br><b>Prerequisite(s):</b> CRTV 292 F with a grade of C or better<br>18 hours lecture and 60-180 hours supervised unpaid internship or 75-225 hours paid internship per term. This course is designed to help the students who are interning to transition into working as independent contractors in the communication and entertainment related industries. (CSU)                          |
| <b>CRTV 245AF Digital Editing, Graphics and Effects</b> <b>3 Units</b><br><b>Prerequisite(s):</b> CRTV 157 F with a grade of C or better<br>This course builds on the knowledge and skills received in CRTV 157 F. Students learn the aesthetics and techniques of incorporating graphics and special effects while practicing advanced non-linear video editing skills. (CSU) (Degree Credit)   | <b>CRTV 299 F Cinema-Radio-Television Independent Study</b> <b>1-3 Units</b><br>54-162 hours of independent research or lab per term. This course is designed for students who wish to explore another topic or delve deeper into a topic that they explored in CRTV 199 F. Study must include project or written report in the area of cinema, radio or television. (CSU) (Degree Credit)  |
| <b>CRTV 245BF Advanced Digital Editing, Graphics and Effects</b> <b>3 Units</b><br><b>Prerequisite(s):</b> CRTV 245AF with a grade of C or better.<br>36 hours lecture and 72 hours lab per term. This course is designed to provide students with more advanced training in non-linear editing, incorporating graphics, audio mixing and utilizing special effects in editing. Special emphasis will be placed on in-depth knowledge of equipment, speed, accuracy, aesthetics and special effects. (CSU) (Degree Credit)   |   |
| <b>CRTV 280 F Television Production Workshop</b> <b>2-5 Units</b><br><b>Prerequisite(s):</b> CRTV 150 F with a grade of C or better.<br>18 hours lecture, 18 hours lab and 36-90 hours arranged lab per term. In this course, students participate as crew members on Media Services and Communication Department cable and campus productions utilizing four camera remote van, lab and EFP Equipment. Instruction in equipment operation, production management and production design. The course prepares students for employment in the industry through development of advanced hands-on skills and in-depth, varied production experience. (CSU) (Degree Credit)   |   |
| <b>CRTV 290 F Internship in Communications I</b> <b>2-4 Units</b><br>18 hours lecture and 60-180 hours supervised unpaid internship or 75-225 hours paid internship per term. This course offers career development opportunities for students and industry professionals who need to strengthen or broaden their skills to retain their current position or wish to advance in their current careers. Students obtain vocational learning opportunities through internships/employment in radio and television stations and television and film industry-related companies. (CSU) (Degree Credit)   |   |