

BUSINESS ECONOMICS CERTIFICATE

Division: Business and Computer Information Systems

PROGRAM CODE: 2C41398

The **Business Economics Certificate** program is designed to explore critical economic concepts relevant to building strong business foundations and effective decision-making skills. Students gain an extensive understanding of labor markets, international trade, lending markets, and currency exchange, as well as competition between companies. Students explore how to make predictions about how prices and quantities will change when market conditions fluctuate and explore different models for pricing, production, and market analysis. This program is designed to help students get an entry-level job as a business analyst, personal financial adviser, financial or budget analyst, sales management and more. As an emerging business leader, the student will be able to start with the core economic tools and can apply them to success in today's evolving competitive business landscape. A minimum grade of C is required in each course taken. This certificate requires 16-18 units.

Code	Title	Units
Required Courses (6 units):		
ECON 101 F or ECON 101HF	Principles of Economics - Micro Honors Principles of Economics - Micro	3
ECON 102 F or ECON 102HF	Principles of Economics - Macro Honors Principles of Economics-Macro	3
Select courses from the following list (10-12 units):		10-12
ACCT 101AF	Financial Accounting	5
ACCT 101BF	Managerial Accounting	5
BUS 100 F	Introduction to Business	3
BUS 101 F	Personal Financial Management	3
BUS 151 F	Business Mathematics	3
BUS 162 F	Business Economics	3
BUS 201 F	Financial Investments	3
BUS 251 F	Business Finance	3
Total Units		16-18

Outcome 1: Analyze current economic issues and economic principles and methods, including real-world applications and elements of microeconomics and macroeconomics.

Outcome 2: Diagram economies of scale and the benefits and risks of specialization.

Outcome 3: Examine government interventions and technological advances in markets and how they impact a business.

Outcome 4: Use a working vocabulary in focused topic areas, such as labor economics, economics of financial markets, economic strategy and competitiveness, and economics of emerging markets.