

JOURNALISM

Division: Technology and Engineering

Division Dean

Ken Starkman

Faculty

Jessica Langlois

Jay Seidel

- Drone Journalism Certificate (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/drone-journalism-certificate/>)
- Journalism Associate in Arts Degree (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/journalism-associate-arts-degree/>)
- Journalism Associate in Arts Degree for Transfer (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/journalism-associate-arts-degree-transfer/>)
- Journalism Certificate (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/journalism-certificate/>)
- Multimedia Journalism Certificate (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/multimedia-journalism/>)
- Public Relations Certificate (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/public-relations-certificate/>)
- Spanish Language Media Certificate (<https://catalog.nocccd.edu/fullerton-college/degrees-certificates/journalism/spanish-language-media-certificate/>)

JOUR 101 F Reporting and Writing 3 Units

Prerequisite(s): ENGL 100 F or ENGL 100HF with a grade of C or better
54 hours lecture per term. This course provides an introduction to the skills and practices of news reporting as applied to the various types of media outlets. Focus is placed on various story types - news, feature, editorial, online, column sports, and press release. (CSU) (UC) (Degree Credit) AA GE (C-ID: JOUR 110)

JOUR 102 F Advanced Reporting and Writing 3 Units

Prerequisite(s): JOUR 101 F with a grade of C or better
54 hours lecture per term. This course covers the study and practice of advanced reporting and newsgathering techniques are the main focus stressing interviewing and research skills, investigative, special assignment and online reporting. (Degree Credit) (CSU) (C-ID: JOUR 210)

JOUR 108 F Feature Writing 3 Units

Prerequisite(s): ENGL 060 F or ENGL 099 F, with a grade of Pass or ESL 186 F or ESL 190 F with a grade of C or Pass, or recommended score on the English placement test.

54 hours lecture per term. This course covers the principles of feature writing for magazines, newspapers, and other print and online media. The instruction stresses the process of organizing the writing of non-fiction articles from idea to finished product. Students will receive instruction on techniques of query writing, developing and writing a publishable feature article. Copyright and libel laws will be included; both professional and peer evaluations will be utilized. (CSU) (Degree Credit)

JOUR 110 F Mass Media Survey 3 Units

54 hours lecture per term. This course provides an introduction to the mass communications media and a critical consideration of their roles in our society. Mass media under consideration in this course will include: books, newspapers, magazines, movies, radio, television, film and the Internet. (Degree Credit) (CSU) (UC) AA GE, CSU GE (C-ID: JOUR 100)

JOUR 110HF Honors Mass Media Survey 3 Units

54 hours lecture per term. This Honors-enhanced course provides an introduction to the mass media and a critical consideration of their roles in our society enhanced for Honors students designed to develop critical thinking, and writing strategies, including research and documentation skills necessary for academic success. The areas examined include books, newspapers, magazines, movies, radio, television, film and the Internet. This course will be conducted as a seminar and it will require a significant independent research project that uses correct documentation skills. (Degree Credit) (CSU) (UC) AA GE, CSU GE (C-ID: JOUR 100)

JOUR 132 F Introduction to Magazine Production 3 Units

54 hours lecture and 36 hours lab per term. This course covers all aspects of the magazine publishing industry. A soft cover magazine is created by the class. Emphasis is placed on writing longer, in-depth magazine articles, capturing feature photographs and packaging all elements together. Students will also publish stories and photos for the online publication - fctorch.net. (Degree Credit) (CSU) (C-ID: JOUR 130)

JOUR 133 F Beginning Magazine Production 3 Units

Prerequisite(s): JOUR 132 F with a grade of C or better
54 hours lecture and 36 hours lab per term. This course covers all aspects of the magazine publishing industry. A soft cover magazine is created by the class. Greater emphasis is placed on writing longer, in-depth magazine articles, editing techniques, capturing feature photographs and packaging all elements together. Students will also publish stories and photos for the online publication. (Degree Credit) (CSU) (C-ID: JOUR 131)

JOUR 134 F Intermediate Magazine Production 3 Units

Prerequisite(s): JOUR 133 F with a grade of C or better
54 hours lecture and 36 hours lab per term. This course covers all aspects of the magazine publishing industry. A soft cover magazine and online publications is created by the class. Emphasis is placed on writing longer, in-depth magazine articles, capturing feature photographs, multimedia storytelling and packaging all elements together. (CSU) (Degree Credit)

JOUR 135 F Advanced Magazine Production 3 Units

Prerequisite(s): JOUR 134 F with a grade of C or better
54 hours lecture and 36 hours lab per term. This course covers all aspects of the magazine publishing industry. A soft cover magazine is created by the class. Emphasis is placed on writing longer, in-depth magazine articles, capturing feature photographs and packaging all elements together. Students will also publish stories and photos for online publication. (CSU) (Degree Credit)

JOUR 140 F Public Relations and Publicity 3 Units

54 hours lecture per term. In this course, students will study and practice the techniques and responsibilities of corporate, agency, and non-profit public relations with special attention to publicity writing and public relations campaign development (CSU) (C-ID: JOUR 150)

JOUR 150 F Social Media Communications 3 Units

54 hours lecture and 18 hours lab per term. This course focuses on the use of social media in journalism and public relations. Students will analyze the impact of social media; learn how to read statistics about social media usage; and create professional or academic social media accounts, using posts to cultivate an expertise in a subject matter of interest. (CSU) (Degree Credit)

JOUR 196 F Specialized Reporting (formerly Communications Seminar)**3 Units**

54 hours lecture per term. This course is designed to expose students to specialized reporting skills in the field of journalism. This course offers the student opportunity for specialized training in greater depth than can be offered in a general course. Topics will vary from semester to semester depending on new developments in industry, and need for specialized training. See class schedule for current seminar offerings. Students may enroll in up to a maximum of four semesters. (CSU) (Degree Credit)

JOUR 199 F Journalism Independent Study**1-3 Units**

Prerequisite(s): JOUR 101 F with a grade of C or better

54-162 hours independent study per term. This course is designed for advanced students who wish to increase their knowledge of journalism and public relations through individual study. Independent laboratory research problems with staff supervision may be approved. Project with written report or outside reading with written report is required. (CSU) (UC Credit Limitation depending upon course content; UC review required) (Degree Credit)

JOUR 210 F Multimedia Reporting**3 Units**

54 hours lecture and 18 hours lab per term. This course focuses on media article writing and digital storytelling. Students will develop multimedia news reporting and writing techniques with an emphasis on the Web. Students research, write, and edit articles as they practice the skills of gathering information from a variety of sources. Students synthesize, edit and prepare stories for dissemination online. Students will learn the basics of visual journalism storytelling, including basic elements of shooting video, recording audio, editing video and audio, and creating news websites. A culminating project will demonstrate knowledge of reporting and writing for print and broadcast on the web. (Degree Credit) (CSU) (C-ID: JOUR 120)

JOUR 215 F UAV and Drone Reporting**3 Units**

Advisory: : JOUR 101 F.

36 hours lecture and 54 hours lab per term. This course is designed to give students the ability to learn about UAVs (drones) and how to use them in reporting. Special emphasis is placed on equipment selection, aerial photography and video storytelling, editing and safety and ethical considerations. (CSU) (Degree Credit)

JOUR 219 F Photojournalism**3 Units**

36 hours lecture and 54 hours lab per term. This course covers the basics of digital photography for publication both print and online such as news, advertising, feature, sports, lifestyle, photo essay, and documentary applications. Students will work with the student publications on campus. (Degree Credit) (CSU) (C-ID: JOUR 160)

JOUR 220 F Introduction to Investigative Reporting**3 Units**

Prerequisite(s): JOUR 101 F with a grade of C or better.

54 hours lecture and 18 hours lab per term. This course is an introduction to watchdog reporting in local communities. Students will learn skills and techniques in investigative journalism, research methods and computer-assisted reporting, including data analysis. Students will participate in the production of college and community news websites. (CSU) (Degree Credit)

JOUR 221 F Introduction to Visualizing Data**3 Units**

54 hours lecture and 18 hours lab per term. This course focuses on finding and telling visual stories from large quantities of data. Students will find, obtain and analyze data. They will create accurate, telling visualizations - such as maps, charts, diagrams and graphs - to show statistical information; critically evaluate visual communication for accuracy, thoroughness and effectiveness; and study and practice techniques through the production of graphics for college and community publications. (CSU) (Degree Credit)

JOUR 222 F Introduction to News Media Production**3 Units**

36 hours lecture and 54 hours lab per term. This course is an introduction to news media production. Students will learn skills in multimedia reporting, page design, photojournalism, editing and proofreading. Students will participate in the production of The Hornet newspaper and Hornet Online. (Degree Credit) (CSU) (C-ID: JOUR 130)

JOUR 223 F Beginning News Media Production**3 Units**

Prerequisite(s): JOUR 222 F with a grade of C or better

36 hours lecture and 54 hours lab per term. This course expands news media production. Students will learn skills in multimedia reporting, page design, photojournalism, editing and proofreading. Students will participate in the production of The Hornet newspaper and Hornet Online. (CSU) (C-ID: JOUR 131)

JOUR 224 F Intermediate News Media Production**3 Units**

Prerequisite(s): JOUR 223 F with a grade of C or better

36 hours lecture and 54 hours lab per term. This course is expanded training in news media production. Students will learn skills in multimedia reporting, page design, photojournalism, editing and proofreading. Students will participate in the production of The Hornet newspaper and Hornet Online. (CSU) (Degree Credit).

JOUR 225 F Advanced News Media Production**3 Units**

Prerequisite(s): : JOUR 224 F with a grade of C or better.

36 hours lecture and 54 hours lab per term. This course includes the following areas of study: reporting, editing, design, photojournalism, multimedia reporting and publishing techniques are also studied and practiced in the production of The Hornet newspaper and Hornet Online. (CSU) (Degree Credit).

JOUR 230 F Virtual Reality Storytelling (formerly Virtual Reality/360 Storytelling)**3 Units**

54 hours lecture per term. In this course, students will learn how to shoot and edit 360-degree video as they create non-fiction immersive content. The understanding of the VR mix, ranging from content creation to content consumption will be addressed. (Degree Credit) (CSU)

JOUR 271 F Introduction to Spanish-Language Reporting**3 Units**

Advisory: Understanding of conversational Spanish.

54 hours lecture and 18 hours lab per term. This course will guide students in the methods and styles of reporting and writing in Spanish for print and online. It will prepare students to publish stories and photos on the campus' Spanish-language publication. The course also provides students with a general understanding of contemporary Spanish-speaking and Latino communities. This course fulfills the Multicultural Education Requirement for graduation. (Degree Credit) (CSU) (C-ID: JOUR 130)

JOUR 272 F Beginning Spanish-Language Reporting**3 Units**

Prerequisite(s): JOUR 271 F with a grade of C or better

54 hours lecture and 18 hours lab per term. This course will guide students in the methods and styles of reporting and writing in Spanish for print and online. It will prepare students to publish stories and photos on the campus' Spanish-language publication. The course also provides students with a general understanding of contemporary Spanish-speaking and Latino communities. (Degree Credit) (CSU) (C-ID: JOUR 131)

JOUR 273 F Intermediate Spanish-Language Reporting**3 Units**

Prerequisite(s): JOUR 272 F with a grade of C or better

54 hours lecture and 18 hours lab per term. This course will continue to allow students to develop the methods and styles of reporting and writing in Spanish in multimedia format. It will prepare students to edit and publish multiple stories and photos on the campus' Spanish-language publication. (CSU) (Degree Credit)

JOUR 274 F Advanced Spanish-Language Reporting 3 Units

Prerequisite(s): JOUR 273 F with a grade of C or better

54 hours lecture and 18 hours lab per term. This course will guide students in the methods and styles of reporting and writing in Spanish for print and online. It will prepare students to publish stories and photos on the campus' Spanish-language publication. The course also provides students with a general understanding of contemporary Spanish-speaking and Latino communities. (CSU) (Degree Credit)

JOUR 290 F Internship in Journalism and Public Relations 2-4 Units

18 hours lecture and 90-270 hours lab per term. This course offers career development opportunities for students and industry professional who need to strengthen or broaden their skills to retain their current position or wish to advance in their current careers. Students obtain vocational learning opportunities through employment/internships at newspapers, magazines, public relations firms, companies requiring journalism and public relations experts, radio, television, and cable stations. (CSU) (Degree Credit)

JOUR 291 F Internship in Journalism and Public Relations II 2-4 Units

Prerequisite(s): JOUR 290 F with a grade of C or better

18 hours lecture and 90-270 hours lab per term. This course will further prepare students for the next level of career exploration. Topics will include networking, interviewing skills, and clarifying employer/client expectations. (CSU) (Degree Credit)

JOUR 292 F Internship in Journalism and Public Relations III 2-4 Units

Prerequisite(s): JOUR 291 F with a grade of C or better

18 hours lecture and 90-270 hours of employment or unpaid internship per term. This course is designed to give the student the skills needed to market themselves as professionals in the entertainment and communication industries. (CSU) (Degree Credit).

JOUR 293 F Internship in Journalism and Public Relations IV 2-4 Units

Prerequisite(s): JOUR 292 F with a grade of C or better

18 hours lecture and 90-270 hours of employment or unpaid internships per term. This course is designed to help the students who are interning to transition into working as independent contractors in the communication and entertainment related industries. (CSU) (Degree Credit)