# MULTIMEDIA JOURNALISM CERTIFICATE

**PROGRAM CODE:** 2C41956

The Multimedia Journalism Certificate is designed to help students learn skills needed in today's high-tech media world. The courses will teach students how to tell stories in multiple media and publish effectively online. It will help students prepare for employment as multimedia reporters, editors and/or web producers. This certificate requires at total of 24-25 units. A minimum grade of C is required for each course taken.

| Code | Title | Units |
|------|-------|-------|
| **Required Courses: (18 units)** | | |
| JOUR 101 F | Reporting and Writing | 3 |
| JOUR 150 F | Social Media Communications | 3 |
| JOUR 210 F | Multimedia Reporting | 3 |
| JOUR 221 F | Introduction to Visualizing Data | 3 |
| JOUR 230 F | Virtual Reality Storytelling (formerly Virtual Reality/360 Storytelling) | 3 |
| CRTV 122 F | Audio Production Techniques | 3 |
| **Restricted Electives: (6-7 units)** | | **6-7** |
| CIS 152 F | Web Design I (formerly Web Page Design II) | 3 |
| CIS 157 F | Web Design II (formerly Dreamweaver I) | 3 |
| CIS 106 F | Beginning Spreadsheet (MS Excel) | 3 |
| CIS 111 F or CIS 111HF | Introduction to Information Systems Honors Introduction to Information Systems | 4 |
| CIS 255 F | Web Page Multimedia Design II | 3 |
| CRTV 157 F | Digital Production and Non-Linear Editing for Video and Film | 3 |
| CRTV 164 F | Advanced Digital Production and Non-Linear Editing for Video | 3 |
| CIS 205 F | Advanced Spreadsheet - MS Excel (formerly Spreadsheet Advanced MS Excel) | 3 |
| DART 102 F | Introduction to Web Graphics | 3 |
| DART 180 F | Digital Video | 3 |
| DART 182 F | Motion Graphics and Special Effects | 3 |
| JOUR 102 F | Advanced Reporting and Writing | 3 |
| JOUR 215 F | UAV and Drone Reporting | 3 |
| JOUR 222 F | Introduction to News Media Production | 3 |
| **Total Units** | | **24-25** |

Program Level Student Learning Outcomes

**Outcome 1:** Develop a complete news story in video format.

**Outcome 2:** Create simple website and publish multimedia effectively and properly to the site.

https://www.curricunet.com/fullerton/reports/program_report.cfm?programs_id=809