

# BUSINESS MANAGEMENT CERTIFICATE

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**PROGRAM CODE:** 1C21095

The **Business Management Certificate** provides students with the necessary skills to perform the various administrative duties of a manager. The program focuses on management, marketing, law, economics, and the global business environment. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 17 units.

Code	Title	Units
<b>Required courses are listed in suggested sequence: (17 units)</b>		
BUS 100 C	Introduction to Business	3
BUS 222 C	Principles of Marketing	3
or BUS 210 C	Consumer Behavior	
BUS 240 C	Legal Environment of Business	3
or BUS 262 C	Principles of Management	
ACCT 101 C	Financial Accounting	5
ECON 105 C	Principles of Economics-Micro	3
or ECON 105HC	Honors Princ of Econ - Micro	
<b>Total Units</b>		<b>17</b>

**Program Student Learning Outcomes:**

**OUTCOME 1:** Acquire the necessary skills to perform the various administrative duties of a manager with emphasis on management, marketing, law, economics, and the global business environment.

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[http://www.curricunet.com/Cypress/reports/program\\_report.cfm?programs\\_id=1387](http://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1387)