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## SMALL BUSINESS MANAGEMENT CERTIFICATE

PROGRAM CODE: 1C21096

The Small Business Management Certificate provide an organized course of study that will enable students to develop their entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business in today's global environment. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 29 units.

Code	Title	Units
Required Courses are listed in suggested sequence (23 units):		
BUS 100 C	Introduction to Business	3
BUS 261 C	Small Business Management	3
BUS 201 C	Small Business Promotion	3
BUS 222 C	Principles of Marketing	3
BUS 208 C	Principles of Selling	3
BUS 266 C	Human Relations in Business	3
ACCT 101 C	Financial Accounting	5
Electives (6 units):		6
BUS 103 C	Principles of Advertising	3
CIS 111 C	Computer Information Systems	3
BUS 224 C	International Marketing	3
BUS 101 C	Personal Finance	3
BUS 105 C	Principles of Retailing	3
BUS 267 C	Principles of Supervision	3
BUS 211 C	Writing for Business	3
Total Units		29

## **Program Student Learning Outcomes:**

**OUTCOME 1:** Acquire entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business in today's global environment.

http://www.curricunet.com/Cypress/reports/program\_report.cfm? programs\_id=1386