### **MEDIA ARTS DESIGN**

**Division: Visual and Performing Arts** 

#### **Division Dean**

Dr. Kellori Dower

### **Faculty**

Katalin Angelov Edward Giardina

#### **Counselors**

Renay Laguana-Ferinac Renee Ssensalo

#### **Patrons of the Arts**

The Cypress College Patrons of the Arts is a non-profit, tax-exempt organization that functions under the auspices of the Cypress College Foundation. It was founded in 1975 to encourage community participation in the college's visual & performing arts programs and exhibits, foster cultural, visual, and performing arts activities at the college, and to raise funds to provide scholarships to talented students in the fields of:

Art
Dance
Journalism
Media Arts Design1
Music
Photography
Theatre

Please contact the Cypress College Patrons of the Arts at tchevalier@CypressCollege.edu or (714) 484-7139 for further information.

- · 2D Animation Certificate
- 3D Animation Certificate
- Advertising and Emerging Technologies Certificate
- Character and Background Design for Animation and Game Art Certificate
- Digital Cinema Arts and Industry Certificate
- Digital Cinema Production Certificate
- · Digital Cinema Techniques and Technologies Certificate
- Digital Illustration Certificate
- Film, Television and Electronic Media Associate in Science Degree for Transfer (AS-T)
- · Graphic Design Associate in Arts Degree
- · Graphic Design Certificate
- · Motion Design Certificate

- · Post Production Basics for Cinema & Video Certificate
- · Storyboarding Certificate

At Cypress College, there are Department Program Student Learning Outcomes and Degree & Certificate Program Student Learning Outcomes.

# **Department Program Student Learning Outcomes:**

The courses taught by this department contribute to the following ISLO/PSLOs: A-Breadth of Knowledge, Competencies, and Skills, B-Communication Skills, C-Critical Thinking, Problem Solving, and Information Competency Skills, and D-Personal, Academic, and Professional Development; specifically, the following ISLO/PSLO subcategories: A1-Arts, Sciences, and Kinesiology Career Technical Education, B1-Reading, B2-Writing, B3-Communicating, B4-Presenting, C1-Analysis, C2-Computation, C3-Research, C4-Problem Solving, C5-Technology, D1-Personal Responsibility, and D2-Global Citizenship.

Given a variety of media arts design, web design, video, cinema, and animation processes, students will be able to:

- Demonstrate their knowledge of various computer graphics, cinema and time based processes, theory, and technical skills.
- Effectively communicate content through the principles and elements of design.
- Critically analyze the principles and elements of design for content and historical importance.
- Visually articulate and comprehend the interconnection between media arts design, web design, video, cinema, design and culture.

# <u>Degree & Certificate Program Student Learning</u> Outcomes:

The program student learning outcomes for each award can be found on the specific degree or certificate page.