

# MERCHANDISING ASSOCIATE IN SCIENCE DEGREE

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**PROGRAM CODE:** 1C07814

Financial Aid Eligible

The **Merchandising Associate in Science Degree** is designed to prepare students for careers in merchandising and retailing, learning the necessary techniques to display and sell merchandise, satisfy customers and enhance business profitability. To earn an Associate Degree students must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the social justice, equity and sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 21 units in the major, in addition to other degree requirements.

Code	Title	Units
<b>Required courses are listed in suggested sequence: (21 units)</b>		
BUS 100 C	Introduction to Business	3
BUS 210 C	Consumer Behavior	3
BUS 103 C	Principles of Advertising	3
BUS 208 C	Principles of Selling	3
BUS 222 C	Principles of Marketing	3
BUS 105 C	Principles of Retailing	3
BUS 266 C	Human Relations in Business	3
<b>Total Units</b>		<b>21</b>

[http://www.curricunet.com/Cypress/reports/program\\_report.cfm?programs\\_id=1433](http://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1433)