

BUSINESS MANAGEMENT ASSOCIATE IN SCIENCE DEGREE

PROGRAM CODE: 2S08387

The **Business Management Associate in Science Degree** is designed to prepare students for employment in a business capacity. The focus of the program is skill building in the areas of communication, decision-making, planning, organizing, and evaluating. Emphasis on problem solving, leadership, and critical thinking skills is stressed to prepare students for employment and or transfer to a four year college or university. This degree requires 24-28 units.

Code	Title	Units
Select one MANAGEMENT course from the following (3 units): 3		
BUS 100 F	Introduction to Business	3
BUS 131 F	Principles of International Business	3
BUS 180 F	Small Business Management	3
Select one ACCOUNTING course from the following (3-5 units): 3-5		
ACCT 100 F	Small Business Accounting	3
ACCT 101AF	Financial Accounting	5
	or ACCT 102HF Honors Financial Accounting	
Select one COMMUNICATIONS course from the following (3-4 units): 3-4		
BUS 111 F	Business Communications	3
BUS 112 F	Public Speaking for Business	4
BUS 211 F	Critical Reasoning and Writing for Business (formerly Writing for Business)	3
	or BUS 211HF Honors Critical Reasoning and Writing for Business (formerly Honors Writing for Business)	
Select one ECONOMICS course from the following (3 units): 3		
BUS 162 F	Business Economics	3
ECON 101 F	Principles of Economics - Micro	3
	or ECON 101HF Honors Principles of Economics - Micro	
BUS 251 F	Business Finance	3
Select one LAW course from the following (3 units): 3		
<i>(See counselor for determination of correct course)</i>		
BUS 240 F	Legal Environment of Business	3
	or BUS 240HF Honors Legal Environment of Business	
BUS 245 F	Business Law I (formerly BUS 241AF)	3
Select one MARKETING course from the following (3 units): 3		
MKT 100 F	Introduction to Marketing	3
MKT 151 F	Digital Marketing (formerly New Media)	3
BUS 224 F	International Marketing	3
Select two LEADERSHIP courses from the following (6-7 units): 6-7		
BUS 112 F	Public Speaking for Business	4
BUS 225 F	International Management	3
BUS 262 F	Principles of Management	3
BUS 266 F	Human Relations in Organizations (formerly Human Relations in Business)	3
BUS 267 F	Principles of Supervision	3
BUS 268 F	Human Resource Management	3

BUS 271 F Leadership and Business Ethics 3

Total Units 24-28

Outcome 1: Utilize a working vocabulary of business terminology.

Outcome 2: Classify, record, and summarize financial transactions in journals and ledgers, manually and/or with computerized accounting software.

Outcome 3: Identify basic computer concepts, terms and functions.

Outcome 4: Analyze a routine business request and respond with a written letter that illustrates good business writing skills.

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