

# ENTREPRENEURSHIP ASSOCIATE IN SCIENCE DEGREE

PROGRAM CODE: 2S08388

The **Entrepreneurship Associate in Science Degree** is designed to prepare students with key considerations for starting and managing a business. Everyone can be an Entrepreneur. We will guide students step-by-step through solid business planning. Upon program completion, students will have a business plan and the operational skills necessary to start or expand a business. This degree requires 22-25 units.

Code	Title	Units
<b>IDEATION AND ENTREPRENEURSHIP CORE COURSES</b>		
<i>Required Courses (6 units):</i>		
BUS 187 F	Innovation and New Product Development	3
or BUS 188 F	Introduction to the Internet of Things Product Development	
or BUS 185 F	Creativity Matters!	
BUS 180 F	Small Business Management	3
or BUS 181 F	The Entrepreneurial Mindset (formerly Business Plan Development)	

## ACCOUNTING COURSES

<i>Select one course from the following (3-5 units):</i>		3-5
ACCT 100 F	Small Business Accounting	3
ACCT 101AF	Financial Accounting	5
ACCT 101BF	Managerial Accounting	5

## E-COMMERCE AND WEBSITE COURSES

<i>Select one course from the following (3 units):</i>		3
BUS 170 F	Principles of E-Commerce	3
BUS 182 F	Mobile Applications for Business - APPs (formerly Doing Business Online)	3
CIS 152 F	Web Design I (formerly Web Page Design II)	3

## LEGAL COURSES

<i>Select one course from the following (3 units):</i> <sup>1</sup>		3
BUS 240 F	Legal Environment of Business	3
or BUS 240HF	Honors Legal Environment of Business	
BUS 245 F	Business Law I (formerly BUS 241AF)	3

## MANAGEMENT COURSES

<i>Select one course from the following (3-4 units):</i>		3-4
BUS 112 F	Public Speaking for Business	4
or COMM 100 F	Public Speaking	
BUS 180 F	Small Business Management	3
BUS 262 F	Principles of Management	3
BUS 266 F	Human Relations in Organizations (formerly Human Relations in Business)	3
BUS 267 F	Principles of Supervision	3
BUS 268 F	Human Resource Management	3
BUS 271 F	Leadership and Business Ethics	3

## MARKETING COURSES

<i>Select one course from the following (3 units):</i>		3
--	--	---

BUS 224 F	International Marketing	3
MKT 103 F	Principles of Advertising	3
MKT 151 F	Digital Marketing (formerly New Media)	3
MKT 201 F	Small Business Promotions	3

## ENTREPRENEURSHIP SPECIAL TOPICS

*Select one course from the following (1 unit):*

BUS 186 F	Funding Special Projects and New Ventures	1
-----------	---	---

**Total Units** **22-25**

<sup>1</sup> See counselor for determination of correct course.

**Outcome 1:** Define, identify and/or apply the principles of entrepreneurial management and growth through strategic plans, consulting projects and/or implementing their own businesses.

**Outcome 2:** Utilize a working vocabulary of business terminology.

**Outcome 3:** Define, identify and/or apply the principles of viability of businesses, new business proposals, and/or find opportunities within new/existing businesses.

[https://www.curricUNET.com/fullerton/reports/program\\_report.cfm?programs\\_id=965](https://www.curricUNET.com/fullerton/reports/program_report.cfm?programs_id=965)