

ENTREPRENEURSHIP CERTIFICATE

PROGRAM CODE: 2C21257A

The **Entrepreneurship Certificate** is designed to prepare students with key considerations for starting and managing a business. We will guide you step-by-step through solid business planning. Upon program completion, students will have a business plan and the skills necessary to seek funding to start or expand a business. A grade of C or better is required in each course taken. This certificate requires 22-25 units.

Code	Title	Units
Select IDEATION/ENTREPRENEURSHIP core courses from the following (6 units):		6
BUS 180 F or BUS 181 F	Small Business Management The Entrepreneurial Mindset (formerly Business Plan Development)	3
BUS 185 F	Creativity Matters!	3
BUS 187 F	Innovation and New Product Development	3
BUS 188 F	Introduction to the Internet of Things Product Development	3
Select one ACCOUNTING course from the following (3-5 units):		3-5
ACCT 100 F	Small Business Accounting	3
ACCT 101AF or ACCT 102HF	Financial Accounting Honors Financial Accounting	5
Select one E-COMMERCE/WEBSITE course from the following (3 units):		3
BUS 170 F	Principles of E-Commerce	3
BUS 182 F	Mobile Applications for Business - APPs (formerly Doing Business Online)	3
CIS 152 F	Web Design I (formerly Web Page Design II)	3
Select one LEGAL course from the following (3 units):		3
<i>(See a counselor for determination of correct course)</i>		
BUS 240 F or BUS 240HF	Legal Environment of Business Honors Legal Environment of Business	3
BUS 245 F	Business Law I (formerly BUS 241AF)	3
Select one MANAGEMENT course from the following (3-4 units):		3-4
BUS 112 F	Public Speaking for Business	4
BUS 180 F	Small Business Management	3
BUS 262 F	Principles of Management	3
BUS 266 F	Human Relations in Organizations (formerly Human Relations in Business)	3
BUS 267 F	Principles of Supervision	3
BUS 268 F	Human Resource Management	3
BUS 271 F	Leadership and Business Ethics	3
Select one MARKETING course from the following (3 units):		3
MKT 100 F	Introduction to Marketing	3
MKT 103 F	Principles of Advertising	3
MKT 151 F	Digital Marketing (formerly New Media)	3
MKT 201 F	Small Business Promotions	3
BUS 224 F	International Marketing	3
Select one ENTREPRENEURSHIP SPECIAL TOPICS (ELECTIVES) course from the following (1 unit):		1

BUS 186 F	Funding Special Projects and New Ventures	1
BUS 281 F	The Business of Cannabis	3
Total Units		22-25

Outcome 1: Define and identify the principles of entrepreneurial management to create a basic business plan for a small business.

Outcome 2: Illustrate good business writing skills to analyze a routine business request and respond with a written letter.

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