

ENTREPRENEURSHIP SKILLS CERTIFICATE

Requirements

PRGOGRAM CODE: 2C42489

The Entrepreneurship Skills Certificate ensures tomorrow's leaders are prepared with the skills they need to get ahead in today's competitive 21st century business landscape. Whether you are starting a home-based business or launching the next billion dollar startup, students' develop an understanding of core business principles, including the essentials needed to launch and maintain their successful business endeavor. A minimum grade of C is required in each course taken. This certificate requires 9 units.

| Code | Title | Units |
|--|--|----------|
| Required Courses (9 units): | | |
| <i>Complete a minimum of three courses from the following:</i> | | |
| BUS 180 F | Small Business Management | 3 |
| BUS 181 F | The Entrepreneurial Mindset (formerly Business Plan Development) | 3 |
| BUS 182 F | Mobile Applications for Business - APPs (formerly Doing Business Online) | 3 |
| BUS 185 F | Creativity Matters! | 3 |
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| BUS 187 F | Innovation and New Product Development | 3 |
| BUS 188 F | Introduction to the Internet of Things Product Development | 3 |
| BUS 281 F | The Business of Cannabis | 3 |
| ART 123 F | Business Practices in Art | 3 |
| CISG 105 F | Intro Augmented Virt Reality | 3 |
| Total Units | | 9 |

Program Student Learning Outcomes

Program Level Student Learning Outcomes

Outcome 1: Create a basic business plan for a small business.

https://www.curricunet.com/fullerton/reports/program_report.cfm?programs_id=1200