

INTERNATIONAL BUSINESS MANAGEMENT ASSOCIATE IN SCIENCE DEGREE

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PROGRAM CODE: 2S08391

The **International Business Management Associate in Science Degree** is designed to prepare students for meaningful employment in organizations with an international footprint, to include skills and abilities in importing, exporting, and international marketing and management functions. Studies in international business focus on how different cultures affect the political, economic, and social aspects of doing business internationally. This degree requires a minimum total of 24-27 units in the major, in addition to other degree requirements.

Code	Title	Units
Required Courses (18 units):		
BUS 131 F	Principles of International Business	3
BUS 132 F	Principles of Import and Export	3
BUS 224 F	International Marketing	3
BUS 225 F	International Management	3
BUS 226 F	International Finance	3
BUS 242 F	International Business Law	3
Restricted Electives (6-9 units) 6		
ACCT 100 F	Small Business Accounting	3
ACCT 101AF	Financial Accounting	5
or ACCT 102HF	Honors Financial Accounting	
BUS 100 F	Introduction to Business	3
BUS 106 F	Business City Field Trip	1
BUS 111 F	Business Communications	3
BUS 112 F	Public Speaking for Business	4
BUS 180 F	Small Business Management	3
BUS 211 F	Critical Reasoning and Writing for Business (formerly Writing for Business)	3
or BUS 211HF	Honors Critical Reasoning and Writing for Business (formerly Honors Writing for Business)	
BUS 240 F	Legal Environment of Business	3
or BUS 240HF	Honors Legal Environment of Business	
BUS 245 F	Business Law I (formerly BUS 241AF)	3
BUS 262 F	Principles of Management	3
BUS 266 F	Human Relations in Organizations (formerly Human Relations in Business)	3
BUS 267 F	Principles of Supervision	3
BUS 268 F	Human Resource Management	3
BUS 271 F	Leadership and Business Ethics	3
Total Units		24

Outcome 1: Analyze a country with consideration of political economy and culture, and evaluate its strengths and weaknesses for the global marketplace.

Outcome 2: Illustrate good business writing skills to analyze a routine business request and respond with a written letter.