

# INTERNATIONAL BUSINESS MANAGEMENT CERTIFICATE

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Division: Business and Computer Information Systems

## Requirements

PROGRAM CODE: 2C40645

The **International Business Management Certificate** is designed to prepare students for various aspects of international management. Topics include the challenges of managing international organizations, the impact of culture on organizations, and the management of cultural diversity at home and abroad. If you think you want to work abroad, consider adding the Fullerton College's optional Study Abroad program, offered every semester, which will connect you to new cultural and educational experiences. A grade of C or better is required in each course taken. This certificate requires 18-19 units.

NOTE: Students are encouraged to participate in Study Abroad and may also count their Study Abroad semester towards this certificate.

Code	Title	Units
<b>Required Courses (18-19 units):</b>		<b>18-19</b>
BUS 131 F	Principles of International Business	3
BUS 132 F	Principles of Import and Export	3
BUS 224 F	International Marketing	3
BUS 225 F	International Management	3
BUS 226 F	International Finance	3
BUS 242 F	International Business Law	3
INDS 298AF	Interdisciplinary Studies Seminar for Study Abroad	1
<b>Total Units</b>		<b>18-19</b>

## Program Student Learning Outcomes

**Outcome 1:** Analyze a country from aspects of political economy and culture and evaluate its strengths and weaknesses for the global marketplace.

**Outcome 2:** Use a working vocabulary of business terminology.

**Outcome 3:** Analyze a routine business request and respond with a written letter that illustrates good business writing skills.