# COMMERCIAL PHOTOGRAPHY CERTIFICATE

**Division: Technology and Engineering**

**PROGRAM CODE:** 2C44076

The **Commercial Photography Certificate** is designed to provide students with advanced photographic skills and experience leading to employment in a broad range of photographic industries. The course work will develop a both student's technical understanding of photography and provide experience in a variety of commercial career applications. Commercial photographers work as freelancers, contracted employees or as staff members who are employed or working in a variety of areas such as advertising, social media, fashion, entertainment, ecommerce, real estate, science, or product marketing. The Commercial Photography Certificate program requires the completion of 36 units. All courses must be completed with a grade of C or better..

| Code | Title | Units |
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| **Required Courses (30 units):** | | |
| PHOT 101 F | Introduction to Photography | 3 |
| PHOT 104 F | Wedding & Special Event Photo | 3 |
| PHOT 112 F | Introduction to Professional Digital Photography | 3 |
| PHOT 114 F | Professional Portrait Photography I | 3 |
| PHOT 216 F | Advanced Digital Photography | 3 |
| PHOT 221 F | Studio Specialties I | 3 |
| PHOT 224 F | Business Practices for Photography | 3 |
| PHOT 226 F | Video Capture for the Still Photographer | 3 |
| PHOT 228 F | Introduction to Adobe Photoshop for Photographers | 3 |
| PHOT 290 F | Internship in Photography I | 3 |
| or JOUR 290 F | Internship in Journalism and Public Relations | |
| **Restricted Electives (6 units):** | | **6** |
| PHOT 109 F | Portrait Photography | 3 |
| PHOT 118 F | 19th Century Photography | 3 |
| PHOT 119 F | 20th and 21st Century Photography | 3 |
| PHOT 214 F | Professional Portrait II | 3 |
| PHOT 217 F | Applied Digital Photography | 3 |
| PHOT 222 F | Studio Specialties II | 3 |
| PHOT 223 F | Creative Photography | 3 |
| PHOT 227 F | Social Media and Still Photography | 3 |
| JOUR 215 F | UAV and Drone Reporting | 3 |
| JOUR 230 F | Virtual Reality Storytelling (formerly Virtual Reality/360 Storytelling) | 3 |
| **Total Units** | | **36** |

**Program Level Student Learning Outcomes**

**OUTCOME 1:** Demonstrate ability to create a variety of photographic images for advertising and promotion.

**OUTCOME 2:** Create and assemble a promotional video from a DSLR camera.

**OUTCOME 3:** Explain legal necessities in establishing a photographic business and generating contractual documents.

https://www.curricunet.com/fullerton/reports/program_report.cfm?programs_id=1375