

ESL FOR ENTREPRENEURS

Certificate of Competency

Program # 3P46251

ESL for Entrepreneurs is designed for intermediate high to advanced ESL students who want to become entrepreneurs in the U.S. Students who complete this program will learn vital English skills for starting their own business. ESL for I-BEST: English for Starting a Business will teach students language and cultural skills for U.S. business, such as English for business plan and pitch writing, public speaking, and understanding U.S. business culture. The course will prepare students with foundational language skills for success in creating their own business. The program also includes 12 hours in the Student Success Center, which will give students extra support in business language skills, such as business plan drafting, pitch delivery, and interpreting business forms.

Code	Title	Hours
Core Courses (Required 120-174 Hours)		
ESLA 1306	ESL for I-BEST: English for Starting a Business	108-162
ESLA 001	ESL Student Support Center	12
Total Hours		120-174

Plan of Study

First Year

First Semester	Units
ESLA 001	12
ESLA 1306	108-162
Total Units 120-174	

Total Units 120-174

List of Courses

ESLA 001 ESL Student Support Center 12-120 Hours

The ESL Student Support Center provides supplemental English instruction through individual and small group learning. Students can attend instructor-led workshops, focusing on targeted language skills, including conversation and pronunciation, grammar review, and reading and writing strategies. Students are provided opportunities to develop digital literacy skills, practicing English through instructional technology. *(Apportionment)*

ESLA 1306 ESL for I-BEST: English for Starting a Business 108-162 Hours

Intermediate to advanced ESL students taking this course will develop the English skills needed to start and grow a business. They will learn how to understand U.S. business culture and skills such as reading market data, writing a business plan, using persuasive English in business, giving business presentations, writing advertising. *(Apportionment)*